10th Annual
Eden Chamber of Commerce
Business eXpo 12
Thursday, April 26

Dear Chamber Members,

We need your support! Reserve your business exhibition booth for the 10th Annual **Business eXpo 12** before March 22 to make sure your business has a high traffic location at the **eXpo**. Last year's event was a splendid success and was attended by hundreds of potential customers. This year's event is going to be even larger and more exciting!

Booth spaces are now being reserved. If you would like to reserve your business exhibition booth please call the Eden Chamber of Commerce at 623-3336 or e-mail your request to info@edenchamber.com.

WHY BE AN EXHIBITOR?

This event will have significant impact on your business and our local business community. A successful **Business eXpo 12** will help our local companies network with hundreds of targeted customers, and will help our business people and residents become more aware of the products and services that you offer, right here in Eden and Rockingham County! Let them discover what your business can offer!

WHEN & WHERE?

Thursday, April 26, 2012
10:00 a.m. - 11:30 a.m. High School Students and Special Guests Visit
11:30 a.m. - 12:45 p.m. Exhibitor Luncheon, Announcements & Awards
1:00 p.m. until 6:00 p.m. Open to the Public
6:00 p.m. Breakdown (NO early breakdowns!)
6:00 p.m. - 8:00 p.m. Vendor After-Party!
Location: Eden Events Center in the Eden Mall

WHAT AN EXHIBITION BOOTH COSTS?

10' x 8' booths and associated equipment is provided.
The cost for Chamber members is $250.00 and $400.00 for non-Chamber members.
Payment in full with application is due March 22, 2012.

A booth will include:

- 8' high pipe back wall drape
- 3' high pipe side divider drape
- One 8' table topped with fabric skirt
- Two chairs and one wastebasket
- Electricity is included

This year's colors are royal blue and black. Additional requirements such as extra equipment and drayage will need to be discussed prior to the booth setup date.

Jean Ann Wood, President
Eden Chamber of Commerce

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Want to be an eXpo Sponsor & Exhibitor?

Chamber members can select a sponsorship level for the **Business eXpo 12** from the levels listed below.

SPONSORSHIP

Presenting Sponsorship Package..... $2,500.00

Includes: one booth in center of the show, one 3' x 10' banner, logo/recognition on all advertising/media releases, logo on **eXpo Guide**, four lunches on day of the show, announcements during show.

Platinum Sponsorship Package.....$1,000.00

Includes: one booth near front of show, logo/recognition on all advertising/ media releases, logo on **eXpo Guide**, four lunches on day of the show, announcements during show.

Gold Sponsorship Package.....$500.00

Includes: one booth, logo/recognition on all advertising/media releases, listing on **eXpo Guide**, two lunches on day of the show, announcements during show.

Silver Sponsorship Package $100.00

Includes: listing on **eXpo Guide** with other sponsors, two lunches on day of the show.

Bronze Sponsorship Package.....$50.00

Includes: listing on **eXpo Guide** with other sponsors.

Want to Sponsor an eXpo Event/Area?

We have several opportunities to sponsor specific events at the **Business eXpo 12**. Contact us for additional information.

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YES! I want to participate and support the 10th Annual Business eXpo 12 April 26, 2012!

VENDOR CONTRACT

Company Name: _____

Company Representatives: _____

Address: _____

City / State / Zip: _____

Phone: _____

FAX: _____

E-mail: _____

Website: _____

Description of principle product or service for exhibit:

_____

_____

_____

_____

_____ **Chamber Member**	.....$250.00	1 Booth Exhibitor—2 Lunches
_____ **Non-Chamber Member**	.....$400.00	1 Booth Exhibitor—2 Lunches
_____ **Presenting Sponsorship**	.....$2,500.00	One Center Booth & **eXpo** Package
_____ **Platinum Sponsor**	.....$1,000.00	One Booth & **eXpo** Package
_____ **Gold Sponsor**	.....$500.00	One Booth & **eXpo** Package
_____ **Silver Sponsor**	.....$100.00	**eXpo** Package
Bronze Sponsor	.....$50.00	**eXpo** Package

Total Amount Due: _____

____ Yes, I will provide a door prize.

____ Yes, I need additional lunches—$12.00 each.
Must be ordered in advance.

Payment Option: Payment must be enclosed and paid in full with this vendor application prior to or on March 22, 2012. Please make checks payable to: Eden Chamber of Commerce.

THERE WILL BE A $50.00 FINE FOR EARLY BREAKDOWNS. THANK YOU.

Please Sign: _____

Please mail this form prior to March 22, 2012 to the
Eden Chamber of Commerce, 678 S. Van Buren Road, Eden, NC 27288 or fax to 623-8800.
Attached is additional information on the Business EXPO Rules and Regulations.

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RULES & REGULATIONS

SPONSORED BY THE EDEN CHAMBER OF COMMERCE

Sales by Exhibitors:
On-site exhibitor's sales of their services will be allowed, subject to North Carolina tax laws.

Security:
The **Business eXpo 12** will exercise reasonable care for the protection of exhibitors, materials and displays. However, no liability for losses will be assumed or implied.

Liability:
Neither the **Business eXpo 12** nor the members of the Eden Chamber of Commerce will be liable for any loss or damage to the property of exhibitors or their employees due to fire, robbery, accidents or any cause whatsoever that may arise from use and occupancy of the provided space or building. The exhibitors agree to indemnify and hold harmless the **Business eXpo 12** and the members of the Eden Chamber of Commerce against any and all liability resulting from damage to property or personal injury by the exhibitors, its agents, representatives, employees and other such persons.

Special Restrictions:

- Exhibitors must confine their activities to the space from which they have contracted, keeping the aisles clear. Exhibitors are encouraged to distribute samples, catalogs, pamphlets, souvenirs, etc., but must do so from within their booths.
- Exhibitors are prohibited from using amplifying equipment of any nature without permission from the **Business eXpo 12** Committee. A request for permission must be submitted to the Eden Chamber of Commerce by March 22, 2012. If permission is granted, the use of such equipment must not interfere with adjacent exhibitors or other activities.
- Exhibitors may not sublet their space nor any part thereof—nor shall any exhibitor permit personnel of a non-exhibiting company use of his booth to conduct activities or display products or services.
- Booths must be manned at all times during **Business eXpo 12** hours.
- No alcoholic beverages can be served from the booths.
- The **Business eXpo 12** Committee reserves the right to reject a proposed exhibit as not in keeping with the tenor of the exhibition. If the proposed exhibit is rejected, all monies paid thereto shall be returned to the exhibitor.
- All matters and questions not covered by these regulations are subject to the decision of the **Business eXpo 12** Committee.
- **NO BREAKDOWNS PRIOR TO 6:00 P.M.!**